



ZEPTO PRIVATE LIMITED

Corporate Office: - Geddit Convenience Private Limited, Unit 803, Lodha Supremus, Saki Vihar Road, Opp. MTNL Office, Powai, Mumbai – 400072.

ZEPTO FRANCHISE INFORMATION

Greetings From ZEPTO!

Dear Sir,

With content to your Application Form which you have submitted online.

Our official website has been selected by our company and hence we are very glad to share with you all the details related to the ZEPTO franchise. There are some terms and condition for the ZEPTO franchise which has been mentioned below:

According to sales, the company will verify the district where the franchise is to be provided, that area's population development area, and marketing fields. Secondly, your financial condition is also to be checked for verification purposes. If your financial condition is found to be better than the investments incurred, then the company can provide you with a ZEPTO franchise. If Franchisor has ready with upper conditions, then they can read the full Terms and Conditions written below:

Area & Location Requirement: -

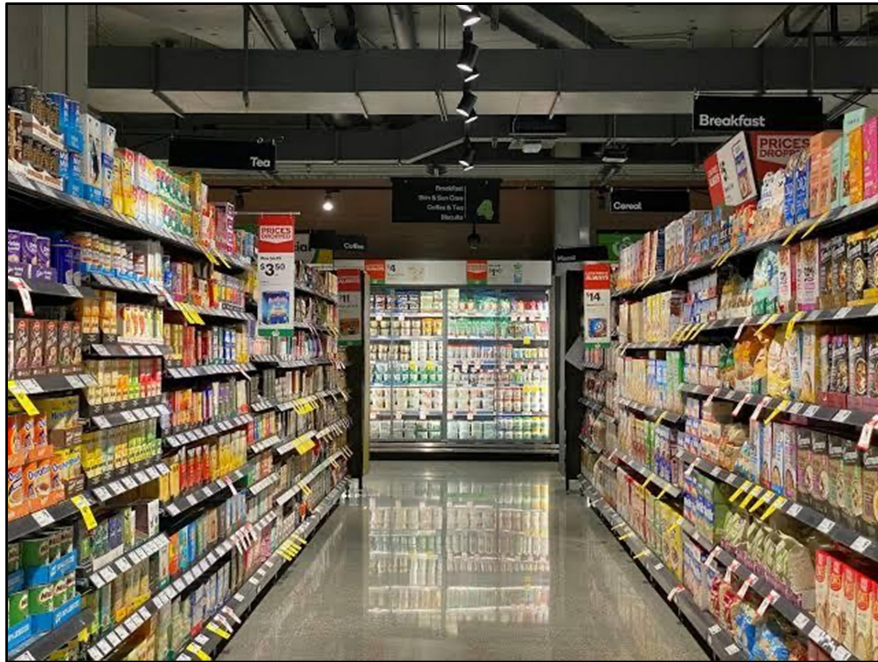
- Total Space requirement is 1,000 to 5,000 square feet for the Store.
- There must not be any government objection on your land.
 - In case of Lease/Rent the applicant has to send the rent agreement paper to the company within 3 months after getting the LOI.
- There should not be any other ZEPTO franchise within the radius of 2.5 Km.
- Your site location should be in any city/on the city entrance.

Eligibility Criteria for Main Applicant: -

- The main applicant age must be lies between 18-60 Years on the date of agreement
- The minimum educational qualification should be matriculation or equivalent to it.
 - Applicants must be an Indian Citizen. In case of the NRI (Non-Residential Indian), the applicant must present in India for the last 180 days. The proof should be submitted on the mail support@zeptonowpartner.com of company.

Types of Franchise: -

○ MEGA STORE



- Minimum Space requirement in Mega Store is 2,500 -5,000 sq. ft.
- The approx. investment will be ₹ 25 lakhs to 30 lakhs.(50% company credit on inventory)
- A total of 20 staff (Well trained 2 managing staff, 4-6 Packing staff and 12-14 delivery boys).
- Zepto provide gross margin 15%-20% depend on products.
- All staffs is hiring by company and salary is also provided by company.

2. MEDIUM STORE



- Minimum Space requirement in Medium Store is 1500 - 2500 sq. ft.
- The approx. investment will be ₹ 15 lakhs to 20 lakhs.(50% company credit on inventory)
- A total of 14-15 staff (Well trained 1 management, 3-5 packing staff and 6 to 8 delivery boys).
- Zepto provide gross margin 15%-20% depend on products.
- All staffs is hiring by company and salary is also provided by company

3. MINI STORE



- Minimum Space requirement in Mini Store is 1000-1500 sq.
- The approx. investment will be ₹ 10 lakhs to 15 lakhs. .(50% company credit on inventory)
- A total of 10-12 staff (Well trained 1 managing staff, 2-4 packing staff and 5-6 delivery boy)
- Zepto provide gross margin 15%-20% depend on products.
- All staffs is hiring by company and salary is also provided by company

Return on Investment: -

The company is offering an attractive margin of 15% to its partners which go up to 20% based on the sales by the particular franchisee.

Supporting Facilities and Benefits: -

- The company will always be bound to contribute to the growth in terms of scalability and profitability of its franchise holders.
- The company will support to its franchisee in the following manners: -
 - All the costs related to the site decoration i.e., interior designing, exterior designing, Tiles and marbles furnishment, setting up of billing and order counters, all the other requirements related to furniture and other miscellaneous accessories will solely borne by the company itself.
 - The company will provide all the required staff till the agreement time period.
 - Company will hire all the staff and pay the salaries of the staff.
- The company will provide the ZEPTO app software for online orders and also tie up with other online delivery partners like Zomato, etc.
- All the festival offers discount will be borne by the company itself.
- The company's team will be helping the franchisee to choose the most appropriate site for this setup without any assistance charge.
- Nowadays, in the era of stiff competition, the company will always try to increase sales of the franchisee by advertising the outlet in the nearby market and advertisement cost will be borne by the company itself. This advertisement may be in Television, News Paper, Holding in the city.
- If a franchisee has some advertisement suggestion, then they may suggest it to the company.

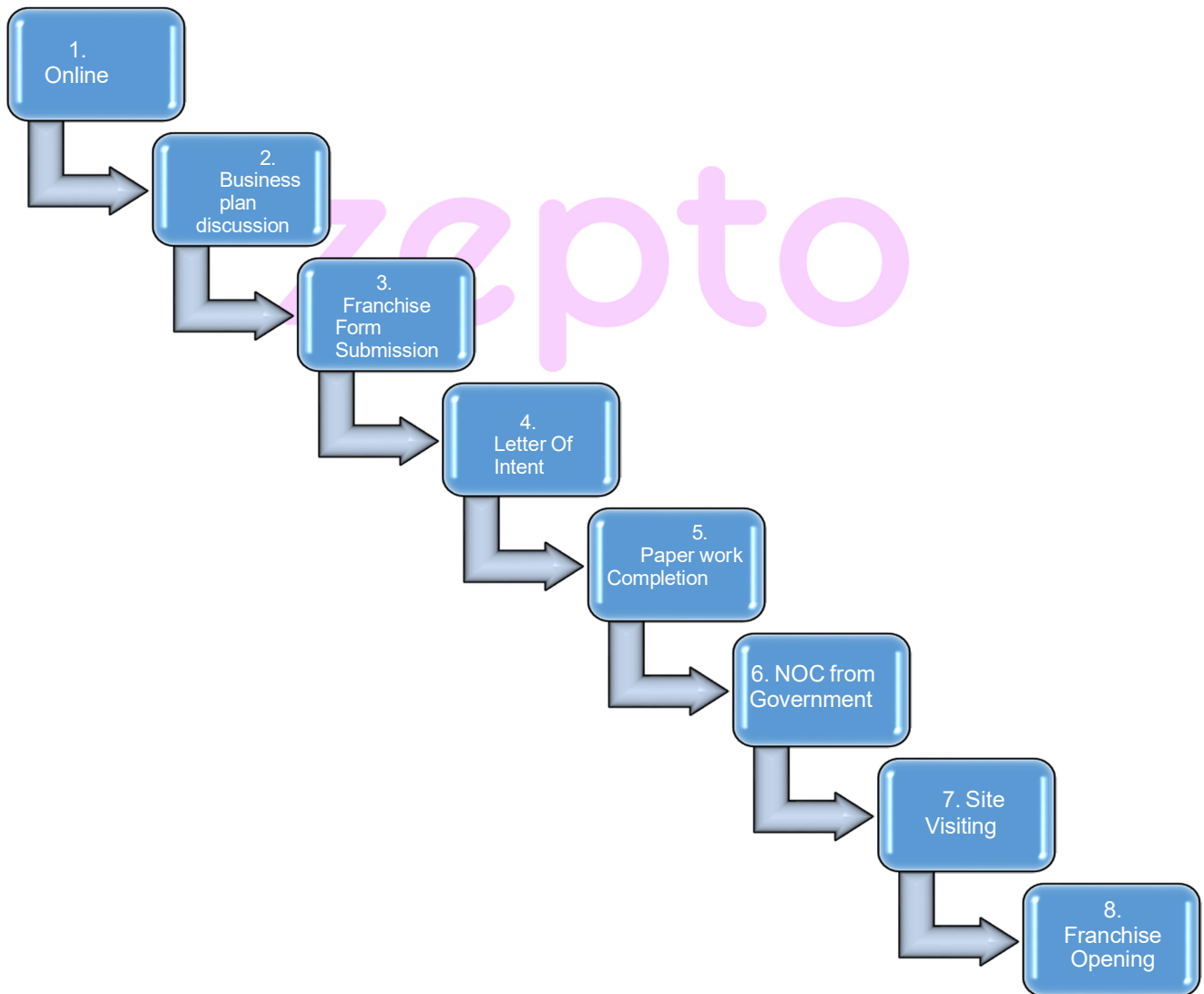
Investment Chart: -

Si. No.	Name of Investment	Mini (in ₹)	Medium (in ₹)	Mega (in ₹)
1.	Registration Fee	42,000/- + GST (18%)	42,000/- + GST (18%)	42,500/- + GST (18%)
2.	NOC	2.25 Lakhs + GST (18%)	2.75 Lakhs + GST (18%)	3.25 Lakhs + GST (18%)
3.	Initial Franchise Fee/ License Fee	3 Lakhs	3.5 Lakhs	4.25 Lakhs
4.	Security Deposit	3 Lakhs	5 Lakhs	7 Lakhs
5.	Agreement	2.5 Lakhs	3 Lakhs	4 Lakhs
6.	Inventory	10%	10%	10%
Estimated Total Investment		10-15 Lakhs	15-20 Lakhs	25-30 Lakhs

zepto

Step by step Procedure: -

1. The Company will send a ZEPTO Franchise form that the applicant has to fill up and send it back to company same mail id along with the other documents like the applicant's Aadhar card, PAN CARD, passport size photo & any one of financial document like, GST or past 3-months bank statement can be sent along with the front page of bank passbook. After submission of these documents, the company will require 12-24 hours for verification of documents. If your financial condition is found to be satisfactory, only the company will provide the LOI.
2. LOI says that the company has selected you & is ready to do business with you. The bank details of the company will also be mentioned in LOI in which you have to deposit a registration amount of ₹ 49,560/- only initially by Online / NEFT / RTGS mode of payment. The company does not accept cash. Then after other paperwork which is mentioned in the table will start and after completion of all the paperwork the process of opening the outlet will begin shortly.



Note: (Registration, NOC, Franchise fee, Security Deposit) without completing all this paperwork any type of physical meeting can't be possible. After the completion of the documentation process in the company, we will fix a site inspection date for your site location and the agreement between the dealer and company will be done on the same date.

If you find these details good enough to proceed further, please send us the details of the location where you plan to start the franchise. Based on those details we can frame out financials for the projects.

As the ZEPTO Limited expands its network, we look forward to doing business with you, we hope that this will be the beginning of a long lasting and mutually beneficial relation.

Thank You!

The logo for Zepto is displayed in a light purple color, featuring the word "zepto" in a lowercase, rounded, sans-serif font. The letters are slightly overlapping and have a soft, glowing effect.